storskogen

Storskogen appoints Patrik Attemark as Head of Business Area Services

2026-11-16 Regulatory information

Storskogen has appointed Patrik Attemark as the new Head of Business Area Services and a member of the Executive Management Team. He will assume his position on 7 January 2027.

Patrik Attemark brings extensive experience in leading and developing service businesses, with a strong track record of driving growth, improving profitability and building management teams.

“Patrik has a broad background in the services sector and a proven ability to manage businesses. I am pleased to welcome him to Storskogen and the Executive Management Team and look forward to working with him to further strengthen Services and support our business units,” says Christer Hansson, CEO of Storskogen.

Patrik Attemark has more than 15 years of experience as CEO of service businesses. Most recently, he was Group CEO of Newsec, a Nordic real estate services company with around 2,700 employees, where he brought operations in seven countries together as one group. Before that, he was CEO of Semantix, where he led a transformation that included four acquisitions.

“Managing service businesses has been a central part of my career, and I am pleased to bring that experience to Storskogen. My priority will be to get to know the businesses and their teams so that, together, we can identify opportunities for development and growth,” says Patrik Attemark.

Earlier in his career, Patrik Attemark was CEO of Solhagagruppen, where he doubled sales to SEK 1 billion before the company was sold to Ambea. He then headed Ambea’s largest business area, Nytida, as a member of group management during Ambea’s listing. He has also held senior roles at Bisnode and is currently Chairman of the Board of Dreamlake, Equra and Roaring.

For more information, please contact:
Andreas Lindblom, Head of Investor Relations
+46 72 506 14 22
andreas.lindblom@storskogen.com

For media inquiries, please contact:
Michael Metzler, Head of Communication
+46 73 305 59 55
michael.metzler@storskogen.com

ABOUT STORSKOGEN

Storskogen is an international group of businesses across trade, industry and services. With a long-term ownership horizon, Storskogen acquires and develops leading small and medium-sized businesses in selected industries. The company has approximately 10,000 employees and generates net sales of SEK 34 billion. Storskogen is listed on Nasdaq Stockholm. www.storskogen.com