

Storskogen expands Group management team

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Storskogen Group AB (publ) has decided to expand its Group management team with Philip Lofgren, Head of Storskogen UK, effective 10 October 2022.

Philip Lofgren has extensive experience in business management and M&A, most recently as CEO of tech company Kwiff and as Investment Director at Pharaoh Capital. Since 2020, Philip Lofgren is responsible for Storskogen's operations in the UK. Storskogen has seven subsidiaries in the UK and eight employees in the London-based central organisation.

"I look forward to becoming part of Storskogen's Group management team and to further strengthen the organisation with my international perspective. Storskogen has a strong business in the UK and has received positive feedback from both company sellers and brokers who appreciate Storskogen's long-term ownership model", says Philip Lofgren.

Daniel Kaplan, CEO Storskogen Group, considers Philip Lofgren to have been instrumental in the process of establishing and developing Storskogen's operations in the UK, which is now Storskogen's second largest market after Sweden measured as share of RTM June 2022 group net sales on a proforma basis.

"With his entrepreneurial approach and his extensive knowledge in business development, I am convinced that Philip will provide a valuable contribution to Storskogen's Group management", says Daniel Kaplan.

After the change, Storskogen's Group management team consists of the following members:

Daniel Kaplan, CEO

Lena Glader, CFO

Alexander Bjärgård, Head of M&A and Corporate Development

Peter Ahlgren, Head of Business Area Services

Christer Hansson, Head of Business Area Trade

Fredrik Bergegård, Head of Business Area Industry

Mikael Neglén, Head of Storskogen DACH

Philip Lofgren, Head of Storskogen UK

The change takes effect 10 October 2022.

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ABOUT STORSKOGEN

Storskogen is an international group of businesses across Trade, Industry, and Services. We are uniquely positioned to identify, acquire, and develop market leaders with sustainable business models over an infinite ownership horizon. Storskogen creates value by providing access to capital and strategic direction with active governance and a decentralised operational model. Storskogen has over 12,000 employees, generates SEK 35.7 billion RTM net sales on a proforma basis across a diversified group of businesses and is listed on Nasdaq Stockholm.