

## Storskogen acquires Brenderup Group



**Stockholm, July 7, 2021 - Storskogen has acquired a majority stake in Brenderup Group, Scandinavia's largest supplier and one of Europe's leading brands in trailers and boat trailers. Brenderup Group has sales of approximately SEK 780 million.**

Brenderup Group has a history of more than 80 years of manufacturing trailers and boat trailers with a focus on product development and quality. The company is also the market leader in trailer rentals. In total, Brenderup Group has 380 employees with headquarters in Malmö and a production facility in Wieleń, Poland, as well as an assembly plant in Stigamo, south of Jönköping. CEO Stefan Petersén will remain in his role after the acquisition.

“We are very happy to have Storskogen as a new long-term and financially strong owner. We see good growth potential for the future and we look forward to continuing the development of Brenderup Group as the leading premium trailer supplier in Europe and to creating an even better offering for our customers together with Storskogen,” says Stefan Petersén, CEO of Brenderup Group.

The company will be part of Storskogen's Products segment, in the business area Industry, for which Fredrik Bergegård is responsible.

“We are very happy to have acquired Brenderup Group. It is a very fine company that has acquired a very strong position in the European market through innovative and active development of its entire organization. Going forward it will be enormously exciting to support the company in its continued journey,” says Fredrik Bergegård, EVP Business Area Industry at Storskogen.

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## **About Brenderup Group**

Brenderup Group's well-known brands such as Brenderup, Fogelsta, Ellebi, OneWay, Transparts and 24Rental provide customers with reliable and easy-to-use trailers as well as a wide range of accessories. The product range includes leisure, professional, boat and snowmobile trailers, accessories and spare parts. The products are used for private, professional and semi-professional applications. Brenderup Group is also the market leader in trailer rental in Scandinavia with Europe's largest trailer fleet.

Brenderup Group has 380 employees and sales of SEK 780 million. The group has its headquarter in Malmö and operates a production facility in Wieleń, Poland and an assembly plant in Stigamo, south of Jönköping. Sales offices are located in Sweden, Norway, Denmark, Poland, Germany and Italy.  
[www.brenderupgroup.com](http://www.brenderupgroup.com)

## **About Storskogen**

Storskogen acquires and develops well-managed and profitable small and medium-sized companies with leading positions in their respective markets. In the end of the first quarter of 2021, Storskogen consisted of 70 business units with approximately 4,600 employees with a turnover of almost SEK 10 billion.  
[www.storskogen.com](http://www.storskogen.com)