

Storskogen acquires Hudikhus

PRESS RELEASE, 2022-02-09



Storskogen has acquired 70 percent of the shares in Hudikhus, a Swedish company that designs and sells prefabricated wooden houses primarily for the secondary home market. The company reported a turnover of approximately SEK 125m and an EBIT of approximately SEK 28m for the fiscal year 2021.

Hudikhus is headquartered in Hudiksvall with sales offices in Stockholm and Gothenburg. The company has 25 employees with the majority within design, product development and sales.

Hudikhus was founded 1961 and has been led and owned by Anders Eriksson and his family since 1980. Today, the company is led by the second generation of owners Malin Hagberg, CEO, and Tobias Sonerud, Head of Sales, who will continue in their current roles keeping the organisational structure as is post the transaction.

“We are proud of Hudikhus, a family business with extensive experience, valuable knowledge and personalised service. Since the start in 1961, we have successfully built thousands of dream houses across Sweden along with our fantastic clients and colleagues. We are happy to have Storskogen as a partner to support our continued journey and take the company to the next level”, says Malin Hagberg, CEO Hudikhus.

The company will be part of Storskogen's business vertical Producers, in the business area Trade.

“We are happy that the shareholders of Hudikhus have decided to join and partner with Storskogen. The company has a strong market position and provides high-quality products based on experience and knowledge from generations back and is therefore an attractive acquisition and complement to our current portfolio. I am excited and look forward to support the company in its continued journey together with Malin, Tobias and the rest of the team”, says Jacob Sandström Investment Director Storskogen.

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ABOUT STORSKOGEN

Storskogen acquires and manages well-managed and profitable small and medium-sized enterprises within the business areas Industry, Trade and Services in the Nordic countries, DACH and the United Kingdom. On 30 September 2021, Storskogen consisted of 94 business units with a total of approximately 7,000 employees and a trailing annual turnover (RTM) of over SEK 19 billion.