

Storskogen acquires Vokus Personal AG

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Storskogen has acquired a 90 percent stake in Vokus Personal AG ("Vokus Personal"), a leading recruitment agency specializing in the placement of healthcare professionals in Switzerland. Headquartered in Zurich, the company generated sales of CHF 23.3m, approximately SEK 219m, in 2021.

Vokus Personal is a leading recruitment agency for healthcare professionals in Switzerland. Headquartered in Zurich, the company is highly regarded in the industry by clients, candidates and employees alike as a reliable partner and attractive employer. Since its foundation in 2012, Vokus Personal has successfully established itself as a focused provider in the healthcare sector with continuous growth.

Sabine Vogt and Karin Vogt, co-CEOs and founders of Vokus Personal remain on board as shareholders. Their operational succession was arranged together with Storskogen by recruiting a new CEO during the acquisition process. Both are looking forward to working with Storskogen.

"We are pleased to have Storskogen as a new long-term majority shareholder. Together, we will be able to continue our growth trajectory and digitization strategy as well as to further enhance our services to our clients, candidates and employees," says Sabine Vogt and Karin Vogt, co-CEOs and founders of Vokus Personal.

At Storskogen, the company will become part of the HR and Competence vertical in the business area Services. HR and Competence reported sales of about SEK 388 million in 2021, corresponding to approximately CHF 41m. Mikael Neglén, Head of Storskogen DACH, welcomes Vokus Personal to Storskogen, the 13th addition to the group of companies in Switzerland.

"Vokus Personal is an excellently positioned company that will benefit from the strong long-term growth in demand for healthcare professionals, a very attractive market environment and a loyal customer and candidate base. We look forward to supporting the Vokus Personal team as they move forward," says Mikael Neglén, EVP and Head of DACH.

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ABOUT STORSKOGEN

Storskogen acquires and manages well-managed and profitable small and medium-sized enterprises within the business areas Industry, Trade and Services in the Nordic countries, DACH and the United Kingdom. On 31 December 2021, Storskogen consisted of 105 business units with a total of approximately 9,000 employees and a trailing annual turnover (RTM) of over SEK 23 billion.